

## **Global Emerging Market Equities**

## **Emerging Focus expertise**



Mickaël Tricot, CFA Strategy Head

November 2016

This material is **solely for the attention of « professional » investors** (see more details and definitions at the end of the document).



#### TABLE OF CONTENTS

#### **1. EM Equity specificities and investment process**

2. Portfolio positioning and track record

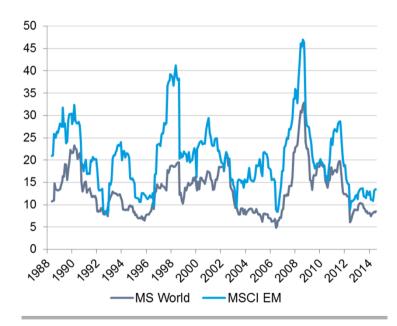


### EM high returns yet volatility can frighten off investors

# Emerging Equities have historically displayed strong returns yet higher volatility than developed equities



1 Year volatility of MSCI World DM and MSCI EM equity indexes



Source: Amundi, MSCI Data as of July 2015 Given for illustrative purpose only Past market behaviours do not prejudge future behaviours

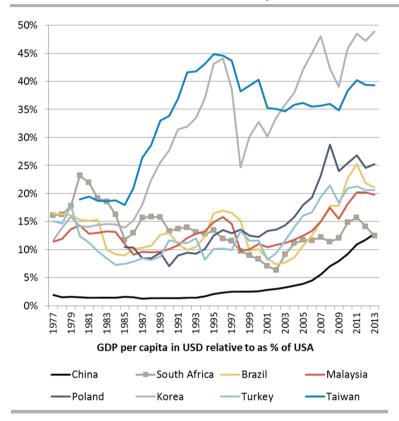


### Diversity : looking for the successful

#### What we look for in Emerging countries ?

- Economic development more art than science
- We avoid investing in countries not meeting most of these characteristics :
  - Stability of economic environment (interest rates, inflation, liquidity conditions, fiscal policy, exchange rates etc.)
  - Ability to increase savings and investments (quality of financial system key in this intermediation process)
  - Mobilization of under employed population and improvment in quality of labor force
  - Government intervention to coordinate investment, build infrastructures, help technology transfer, promote exports etc.
  - Respect of property rights and quality of legal institutions

Economic growth in Emerging countries: many successes but no automatic catch up





#### Two different sectors : domestic sectors are an easier route to adding value

#### **Globally driven sectors exhibit high correlation between themselves**

## Domestically driven sectors have low correlation with globally driven sectors AND between themselves

|                          | Globally driven sectors |        |           |        | Domestic sectors |       |             |             |             |             |            |            |
|--------------------------|-------------------------|--------|-----------|--------|------------------|-------|-------------|-------------|-------------|-------------|------------|------------|
|                          |                         |        |           |        |                  |       |             |             |             |             |            |            |
| 10 years correlation     | Korean                  | Russia | India     | Brazil | China            | Korea | India       | China       | Philippines | Thailand    | China      | China      |
|                          | Ind.                    | Energy | Energy    | Mat.   | Mat.             | Mat.  | Cons. Stap. | Health care | Fin.        | Cons. Stap. | Inf. tech. | Utiltities |
| Korea - Industrial       | 100%                    | 67%    | 85%       | 82%    | 88%              | 90%   | 49%         | -6%         | 65%         | 31%         | 27%        | 57%        |
| Russia - Energy          | 67%                     | 100%   | 67%       | 64%    | 53%              | 51%   | 75%         | -9%         | 39%         | 30%         | 32%        | 8%         |
| India - Energy           | 85%                     | 67%    | 100%      | 86%    | 86%              | 80%   | 51%         | -1%         | 55%         | 19%         | 29%        | 51%        |
| Brazil - Materials       | 82%                     | 64%    | 86%       | 100%   | 81%              | 90%   | 45%         | 17%         | 50%         | 47%         | 43%        | 43%        |
| China - Materials        | 88%                     | 53%    | 86%       | 81%    | 100%             | 89%   | 41%         | 4%          | 61%         | 23%         | 40%        | 67%        |
| Korea - Materials        | 90%                     | 51%    | 80%       | 90%    | 89%              | 100%  | 35%         | 19%         | 62%         | 46%         | 49%        | 57%        |
| India - Cons. Staples    | 49%                     | 75%    | 51%       | 45%    | 41%              | 35%   | 100%        | 22%         | 51%         | 42%         | 36%        | 15%        |
| India - Health care      | 44%                     | 52%    | 51%       | 53%    | 44%              | 53%   | 70%         | 56%         | 55%         | 49%         | 68%        | 18%        |
| China - Health care      | -6%                     | -9%    | -1%       | 17%    | 4%               | 19%   | 22%         | 100%        | 6%          | 45%         | 65%        | 5%         |
| Philippines - Financials | 65%                     | 39%    | 55%       | 50%    | 61%              | 62%   | 51%         | 6%          | 100%        | 41%         | 34%        | 64%        |
| Thailand - Cons.Staples  | 31%                     | 30%    | 19%       | 47%    | 23%              | 46%   | 42%         | 45%         | 41%         | 100%        | 46%        | -7%        |
| Poland - Financials      | 78%                     | 65%    | 73%       | 74%    | 65%              | 77%   | 55%         | 23%         | 70%         | 37%         | 50%        | 51%        |
| China - Info. Tech.      | 27%                     | 32%    | 29%       | 43%    | 40%              | 49%   | 36%         | 65%         | 34%         | 46%         | 100%       | 22%        |
| China - Utiltities       | 57%                     | 8%     | 51%       | 43%    | 67%              | 57%   | 15%         | 5%          | 64%         | -7%         | 22%        | 100%       |
|                          |                         |        |           |        |                  |       |             |             |             |             |            |            |
|                          |                         |        | Above 80% |        |                  |       | Below 30%   |             |             | Below 10%   |            |            |
|                          |                         |        |           |        |                  |       |             |             |             |             |            |            |

Source: Amundi, Historical correlation from February 2006 to February 2016. Given for illustrative purpose only . See also Amundi Research paper : « Low risk equity investments: empirical evidence, theories, and the Amundi experience » http://research-center.amundi.com Emerging Focus Expertise

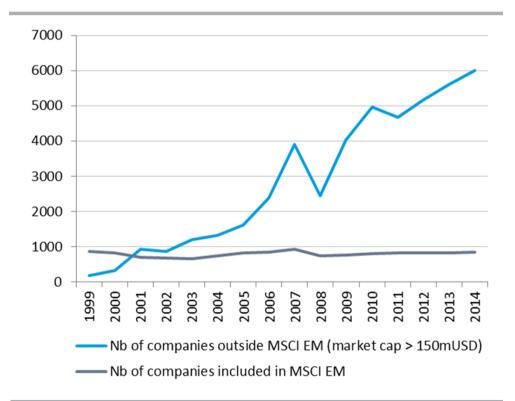
5

Past market behaviours do not prejudge future behaviours



#### Emergence of small-mid caps and off-benchmark

#### Tremendous opportunities outside of traditional index



Number of components of MSCI EM index vs. EM companies non included in the index

### Our investment approach

## $\checkmark$

#### Maximizing returns

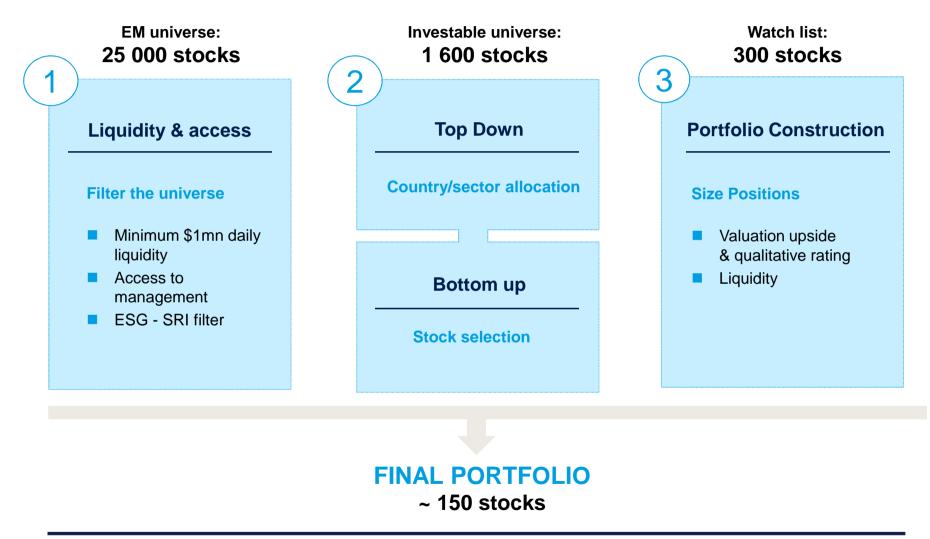
- A large investable universe, including small stocks and companies that are not included in the benchmark
- An approach designed to identify those stocks best placed for growth
- A strong valuation discipline

## Minimizing losses

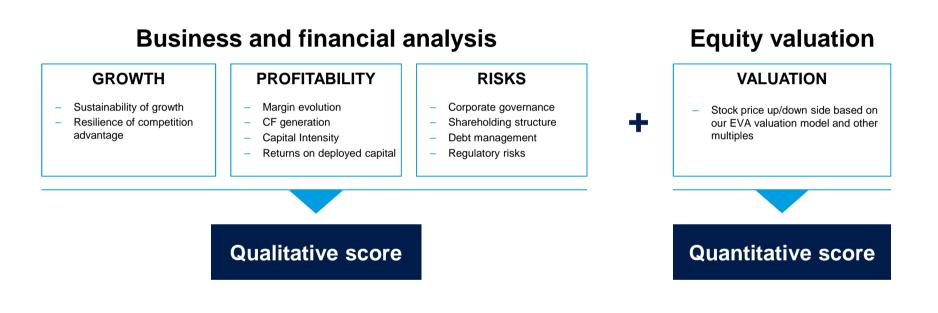
- Top-down analysis aiming to reduce downside risk
- Risk of worst case is as important as base case TP when making investment decisions
- A balanced portfolio where diversification is emphasized

#### Objective<sup>1</sup>: 3% gross outperformance with an information ratio of 0.5 to 1

### Investment process: finding the best opportunities

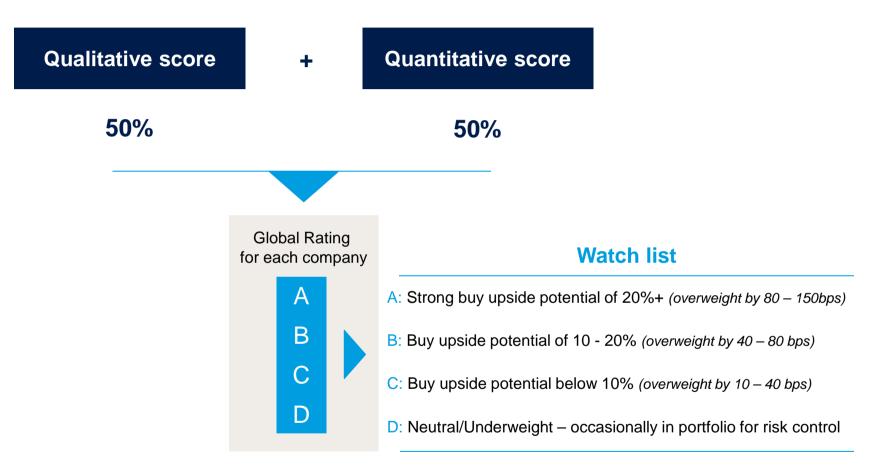


### Bottom-up analysis: identify individual stocks



For further details on the investment policy, please refer to the prospectus.

### Resulting in our watch list





#### TABLE OF CONTENTS



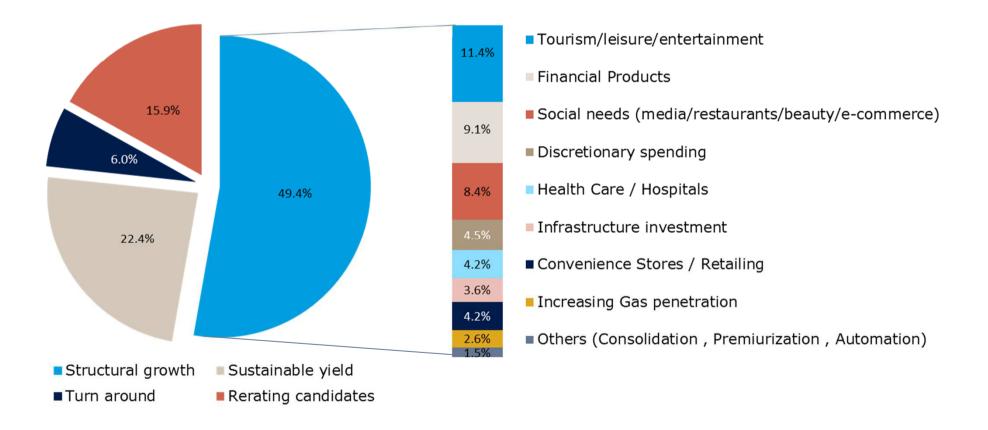
### **1. EM Equity specificities and investment process**

### 2. Portfolio positioning and track record



### Portfolio breakdown

#### Amundi Funds equity Emerging Focus : breakdown by investment themes



Given for illustrative purpose only, may be changed without prior notice.

### Our highest convictions in a nutshell

|              | Number of companies     | 162       |            |                |              |                           |
|--------------|-------------------------|-----------|------------|----------------|--------------|---------------------------|
|              | Active share            | 70%       | _          |                |              |                           |
|              | Top 10 active positions | Portfolio | MSCI<br>EM | Over<br>weight | Country      | Sector                    |
| NASPERS      | NASPERS                 | 3.0%      | 1.8%       | 1.2%           | South Africa | Consumer<br>Discretion.   |
| H            | LAFARGE HOLCIM          | 1.0%      | 0.0%       | 1.0%           | Swiss        | Materials                 |
| Unilever     | UNILEVER                | 1.0%      | 0.0%       | 1.0%           | UK           | Consumer<br>Staples       |
| COSL         | CHINA OILFIELD SERVICES | 1.0%      | 0.1%       | 0.9%           | China        | Energy                    |
| 中国石化         | SINOPEC CHINA           | 1.4%      | 0.5%       | 0.9%           | China        | Energy                    |
|              | ітс                     | 1.1%      | 0.3%       | 0.8%           | India        | Consumer<br>Staples       |
| <b>DELTA</b> | DELTA ELECTRONICS       | 1.1%      | 0.3%       | 0.8%           | Taiwan       | Information<br>Technology |
| ficici Bank  |                         | 0.9%      | 0.1%       | 0.8%           | India        | Financials                |
|              | AMOREPACIFIC            | 1.1%      | 0.3%       | 0.8%           | Korea        | Consumer<br>Staples       |
| tsmc         | тѕмс                    | 4.2%      | 3.5%       | 0.7%           | Taiwan       | Information<br>Technology |
|              | TOTAL                   | 15.8%     | 6.9%       | 8.9%           |              |                           |

Source : Amundi front office data

Given for illustrative purpose only. Data end September 2016.

Emerging Focus Expertise 13

Allocations are as of date shown and are subject to change without prior notice, within the limits stated in the prospectus All trademarks and logos used for illustrative purposes in this document are the property of their respective owners.

### NetEase Inc. : a typical stock we like

#### **NetEase, Inc. Sponsored ADR**

| 網 | 岁 NETEASE       |
|---|-----------------|
|   | w · 163 · c o m |

| Market Cap (bn USD | ) 23.2                 |
|--------------------|------------------------|
| Country            | UNITED STATES          |
| Sector             | Information Technology |
| Price              | 176.16 USD             |

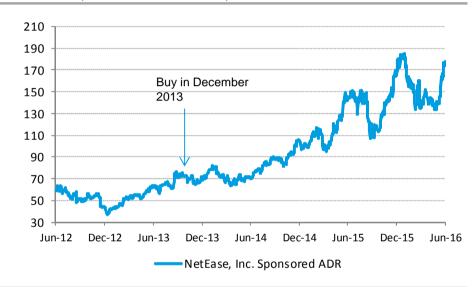
#### Internet content provider in China through online gaming, portal, email, e-commerce

| Rating            |           | С    |
|-------------------|-----------|------|
| Qualitative Score | 9         |      |
| Growth            |           | 3    |
| Profitability     |           | 2    |
| Risks             |           | 1    |
| Final score       |           | 2.00 |
| Quantitative sco  | ſe        |      |
| Fair value        | Base Case |      |

| ntitative score |  |  |
|-----------------|--|--|
|                 |  |  |

|                 | Base Case | worse Case |
|-----------------|-----------|------------|
| Fair value      | 211.0     | 154.2      |
| Upside/downside | 19.8%     | -12.5%     |

NetEase, Inc. Sponsored ADR historical performance



- Good track record as online game developer in China
- High traffic but under monetized online assets (email, music, dictionary, online classroom, etc)
- Strong cash generation and prudent investment strategy

Source: Bloomberg, Amundi front office data extracted as of 10/05/2016 .

Given for indicative purpose only and may change without prior notice.

All trademarks and logos used for illustrative purposes in this documents are the property of their respective owners.

### Gourmet Master: a successful turnaround

#### Gourmet Master Co. Ltd.

| Market Cap (bn USI | D) 1.2                 |
|--------------------|------------------------|
| Country            | TAIWAN                 |
| Sector             | Consumer Discretionary |
| Price              | 288.5 TWD              |

#### Restaurant chain store business under brand name 85°C in Taiwan and China

| Rating          |           | В       |
|-----------------|-----------|---------|
| Qualitative Sco | ore       |         |
| Growth          |           | 2       |
| Profitability   |           | 1       |
| Risks           |           | 4       |
| Final score     |           | 2.33    |
| Quantitative so | core      |         |
|                 | Base Case |         |
| Fair value      | 331.7     | 7 210.6 |

Upside/downside

|              |                |          |              |          |               | 05       |
|--------------|----------------|----------|--------------|----------|---------------|----------|
| Gourmet hist | orical perforr | nance    |              |          | 0.            |          |
| 330          |                |          |              | Reduc    | e on March 3, | 2016     |
| 280          |                | Buy on J | uly 6, 2015  |          |               | <b>.</b> |
| 230          | w              | & August | : 13, 2015   | A.       | Man           |          |
| 180          |                | hon      | MA           |          |               |          |
| 130          |                | Y        | $\mathbf{v}$ | <b>P</b> |               |          |
| 80 Jun-14    | Oct-14         | Feb-15   | Jun-15       | Oct-15   | Feb-16        |          |

Gourmet Master Co. Ltd.

- After several years of earnings disappointments
- We bet on a potential turnaround in mid-2015
- Strong operating leverage from central kitchen and store remodelling past investments

Source: Bloomberg, Amundi front office data extracted as of  $\ 10/05/2016$  .

15.0%

Given for indicative purpose only and may change without prior notice.

All trademarks and logos used for illustrative purposes in this documents are the property of their respective owners.

-27.0%

### Portfolio core holding: TSMC

#### Taiwan Semiconductor Manufacturing Co., Ltd.

| Market Cap (bn USD) | 113.9                  |
|---------------------|------------------------|
| Country             | TAIWAN                 |
| Sector              | Information Technology |
| Price               | 147 TWD                |

# World's largest dedicated independent semiconductor foundry

| Qualitative Score |   |
|-------------------|---|
| Growth            | 3 |
| Profitability     | 1 |
| Risks             | 2 |
| Final score       | 2 |

#### Quantitative score

|                 | Base Case | Worse Case |
|-----------------|-----------|------------|
| Fair value      | 163.2     | 110.4      |
| Upside/downside | 11.0%     | -24.9%     |



- Proven ability to execute on technology migration
- Has been gaining market share
- Best time to market and high free cash flow on a structural cost advantage being located in Taiwan *(indirect subsidies from low valuation currency)*

Source: Bloomberg, Amundi front office data extracted as of 10/05/2016

Given for indicative purpose only and may change without prior notice.

All trademarks and logos used for illustrative purposes in this documents are the property of their respective owners.

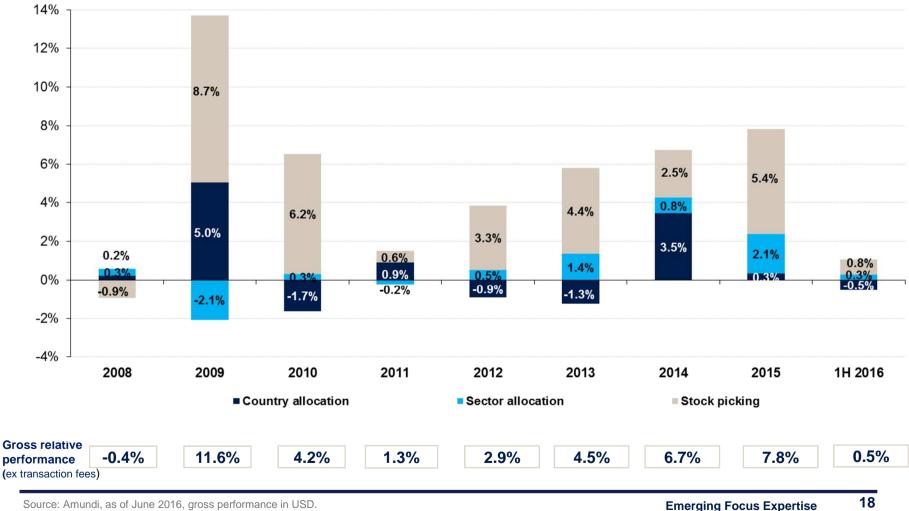
## **Portfolio Statistics**

| Fund  | MSCI EM                                                                             |
|-------|-------------------------------------------------------------------------------------|
| 22.6% | 14.5%                                                                               |
| 72.5% | 85.5%                                                                               |
| 19.1% | -                                                                                   |
| 70%   | -                                                                                   |
| 162   | 818                                                                                 |
| 50    | -                                                                                   |
| 23.0% | 17.3%                                                                               |
| Fund  | MSCI EM                                                                             |
| 15.6  | 12.4                                                                                |
| 2.1   | 1.6                                                                                 |
| 2.0%  | 2.6%                                                                                |
| 14.6% | 13.4%                                                                               |
|       |                                                                                     |
|       | 22.6%<br>72.5%<br>19.1%<br>70%<br>162<br>50<br>23.0%<br>Fund<br>15.6<br>2.1<br>2.0% |

Source: Amundi, FactSet. Data as of end September 2016. Small-mid caps threshold is set at USD 5bn.

Given for illustrative purpose only, may be changed without prior notice within the limits stated in the prospectus.

### Outperformance has been driven by stock picking

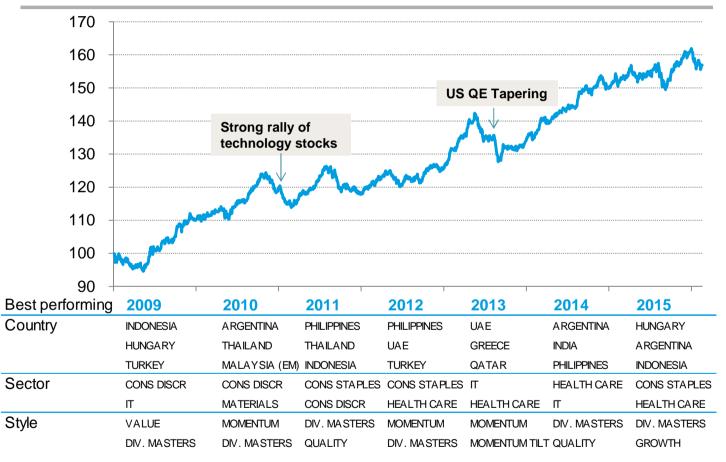


Source: Amundi, as of June 2016, gross performance in USD.

Past performance does not prejudge future results, nor is it a guarantee of future returns.

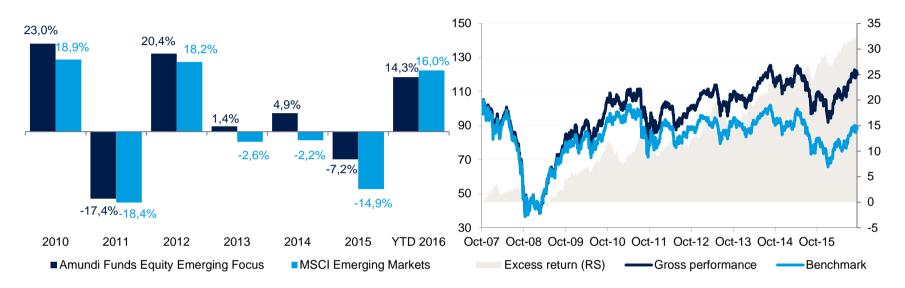
### Steady outperformance across market cycles







### Performance: a best-in-class return and information ratio



| Portfolio 14.3% 19.0% 14.3% 40.3% 2.1%                     | AuM (\$M)     |
|------------------------------------------------------------|---------------|
|                                                            |               |
| Benchmark 16.0% 16.8% -1.7% 16.1% -1.4% Morni              | ngstar Rating |
| Excess Return -1.7% 2.2% 16.0% 24.1% 3.5% Amun             | di Fds Eq Em  |
| Risk Indicators YtD 1 year 3 years 5 years Since inception |               |
| Ex-post Tracking Error - 3.8% 3.5% 3.7% 3.9% Lippe         | r leaders     |
| Portfolio Information Ratio - 0.6 1.4 1.1 0.9 Amun         | di Fds Eq Emg |
| Risk Indicators YtD 1 year 3 years 5 years Since inception |               |
| Portfolio Volatility - 18.3% 15.5% 15.8% 24.3%             |               |
| Benchmark Volatility - 20.5% 17.2% 17.4% 25.2%             |               |

| Fund AuM (\$M)           | 600                                                            |
|--------------------------|----------------------------------------------------------------|
| Manaia ang tao Datio a   |                                                                |
| Morningstar Rating       | ****                                                           |
| Amundi Fds Eq Emg Interr | nal Demand IU-C                                                |
|                          |                                                                |
| Lipper leaders           | $\checkmark\checkmark\checkmark\checkmark\checkmark\checkmark$ |
| Amundi Fds Eg Emg Interr | nal Demand IU-C                                                |

Source: Amundi, as of 30 September 2016, gross performance in USD. Morningstar Rating Overall and Lipper Luxembourg Consistent Return Overall as of June 2016. Past performance does not prejudge future results, nor is it a guarantee of future returns

Emerging Focus Expertise 20

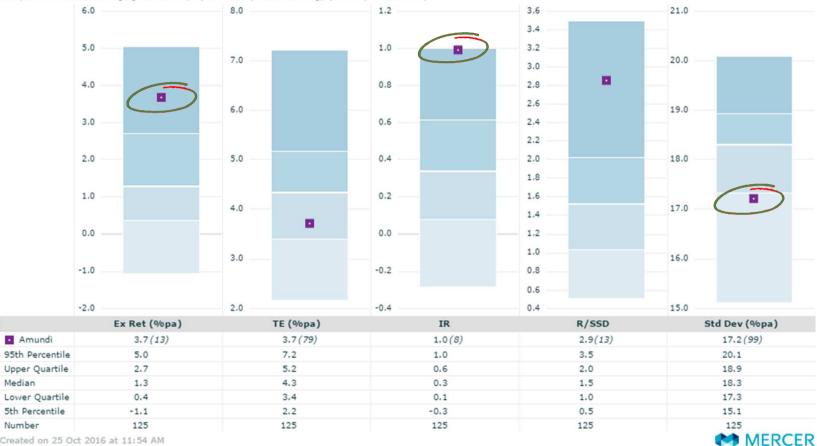


### 97% of competitors beaten on information ratio metric

#### Amundi - Global Emerging Markets Focus

Performance characteristics vs. MSCI EM in \$US (before fees) over 7 vrs ending September-16

Comparison with the Emerging Markets Equity universe (Actual Ranking) (monthly calculations)



Created on 25 Oct 2016 at 11:54 AM

This output should be read in conjunction with, and is subject to, MercerInsight MPA™: Important notices and Third-party data attributions. See www.mercerinsight.com/importantnotices for details. Copyright: © 2016 Mercer LLC. All rights reserved.

Source: Mercer, as of September 2016. Mercer Performance Analysis. All rates of return are before tax and before management fees in \$US. Rates of return are annualised for periods exceeding one year. Past investment performance is not an adequate test of comparative performance, nor a reliable indicator of the expected absolute level of returns in the future.



### An experienced and stable investment team





20 years' experience

LATIN AMERICA



16 years' experience

**Philippe** Guigny Portfolio

manager

30 years' experience

Magali Schaub

Juliana Buchaim **Corinne Rifa Saurel** 

**Omar-Gabriel Habache** Qian Jiang, CFA Lionel Knezaurek

#### **EMERGING ASIA**





Emerging Asia Equity Research analysts



Latin America Equity Research analyts



**Pierre Gielen, CFA** Valérie Phillips **Barthélémy Roux** 

Investment Specialists - Emerging markets

**Emerging Focus Expertise** 

Source: Amundi, as of end June 2016. Years of experience in Finance.



### Disclaimers

This document contains information about Amundi Funds Equity Emerging Focus (the "Sub-Fund"), sub-fund of Amundi Funds (the "SICAV").

The SICAV is an undertaking for collective investment in transferable securities existing under Part I of the Luxembourg law of 17 December 2010, organised as a société d'investissement à capital variable and registered with the Luxembourg Trade and Companies Register under number B68.806. The SICAV has its registered office at 5, allée Scheffer, L-2520 Luxembourg. Amundi Funds has been authorised for public sale by the Commission de Surveillance du Secteur Financier in Luxembourg. Not all sub-funds of the SICAV (the «Sub-Funds») will necessarily be registered or authorized for sale in all jurisdictions or be available to all investors. Subscriptions in the Sub-Funds will only be accepted on the basis of the Sub-Fund's Key Investor Information Document (KIID) and the SICAV's latest prospectus, its latest annual and semi-annual reports and its articles of incorporation that may be obtained, free of charge, at the registered office of the SICAV or respectively at that of the representative agent duly authorized and agreed by the relevant authority of each relevant concerned jurisdiction. Consideration should be given to whether the risks attached to an investment in the Sub-Funds are suitable for prospective investors who should ensure that they fully understand the contents of this document. A professional advisor should be consulted to determine whether an investment in the Sub-Funds is suitable. The value of, and any income from, an investment in the Sub-Funds can decrease as well as increase. The Sub-Funds have no guaranteed performance. Further, past performance is not a guarantee or a reliable indicator for current or future performance and returns. The performance data do not take account of the commissions and costs incurred on the issue and redemption of units. This document does not constitute an offer to buy nor a solicitation to sell in any country where it might be considered as unlawful, nor does it constitute public advertising or investment advice.

The information contained in this document is deemed accurate as of September 30<sup>th</sup>, 2016.

This material is solely for the attention of institutional, professional, qualified or sophisticated investors and distributors. It is not to be distributed to the general public, private customers or retail investors in any jurisdiction whatsoever nor to "US Persons".

Moreover, any such investor should be, in the European Union, a "Professional" investor as defined in Directive 2004/39/EC dated 21 April 2004 on markets in financial instruments ("MIFID") or as the case may be in each local regulations and, as far as the offering in Switzerland is concerned, a "Qualified Investor" within the meaning of the provisions of the Swiss Collective Investment Schemes Ordinance of 23 June 2006 (CISA) and the Swiss Collective Investment Schemes Ordinance of 22 November 2006 (CISO). In no event may this material be distributed in the European Union to non "Professional" investors as defined in the MIFID or in each local regulation, or in Switzerland to investors who do not comply with the definition of "qualified investors" as defined in the applicable legislation and regulation.

Amundi AM, French joint stock company ("Société Anonyme") with a registered capital of €596,262,615 and approved by the French Securities Regulator (Autorité des Marchés Financiers- AMF) under number GP 04000036 as a portfolio management company - 90 boulevard Pasteur -75015 Paris- France - 437 574 452 RCS Paris. - www.amundi.com